Insight Elevates Language Service Provider to the Cloud

Story Snapshot

A tech-enabled client, specialising in language solutions, needed to migrate its services to the cloud, to future-proof its services for growth and meet clients' data management expectations.

Insight worked to plan, design and build a cloud-hosted Proof of Concept (PoC), paving the way for future global expansion.

- Cloud-hosted solutions offer more flexibility and efficiency than on-premises.
- The client can now offer new pricing models.

Modern Infrastructure

Background

A rapidly-growing organisation, offering solutions that enable companies to confidently sell business critical content in any language, needed Insight's support.

The company's aim was to create a Software as a Service (SaaS) for its proprietary translation management system, following a customer request for data to be held in the cloud.

Challenge

Since its launch, the organisation has successfully grown globally, but to meet high future work-load demands and target a wider, global client base, it needed to scale its infrastructure by harnessing the power of the cloud.

Additionally, important clients had begun requesting that data was hosted securely in the cloud rather than on-premises servers.

The client's IT team also wanted to grow its expertise around cloud capabilities. Insight worked with them to implement an easily accessible, secure solution for existing and new clients, with no service latency, that adhered to compliance and data protection regulations.

> "We have worked with Insight from the start and knew its team would understand what was required to help our business scale quickly. Our trust was well-placed and Insight's work has allowed us to continue on our steep, global growth trajectory."
>
> IT Director

Solution and Outcome

Taking a consultancy approach, Insight advised the organisation that migrating its services to Microsoft Azure Cloud Platform would enable it to scale quickly and offer unique solutions, while satisfying client demands for data security.

Insight, as a preferred Microsoft vendor, conducted two Microsoft-approved discovery workshops. These upskilled the client's teams on Azure's capabilities and examined each requirement for successfully moving - its proprietary translation management system - from an on-premises solution to the Azure platform.

Insight secured Microsoft funds for the first build phase, working with the organisation to design the cloud-hosted PoC, and ensuring its successful deployment. Microsoft's Cloud Adoption Framework's (CAF) Enterprise Landing Zone was also utilised to provide a secure and scalable foundation for cloud hosting.

The resulting service is more flexible and efficient than on-premises, and allows the client to accurately distribute costs to individual clients based on their service use, while ensuring the business stays ahead of the technology curve.

A cloud-hosted service also facilitates a pricing model offering different service package levels, an easy way to increase storage or service speed, and the flexibility to replicate solutions globally, while avoiding latency in service provision as the business grows.

Why Insight?

Moving services from on-premises to the cloud is complex. As a leading Solutions Integrator, with deep partner relationships and decades of experience, Insight was uniquely positioned to solve the company's challenges and help it realise its business ambitions through the power of technology.

Insight was involved from the earliest stages of the organisation investigating moving to the Microsoft Azure platform.

FAST FACTS

Growth
Strong projected business growth enabled by cloud adoption and global reach.

Instant
Cloud solutions allowed the business to upgrade its service provision on-demand.

Quick
Three week project turnaround time helped to facilitate limitless, global expansion for the client.

Cost-effective
Cloud vs on-premises operations offer the organisation cost-effective and scalable capabilities.