

Up to £250 cashback

On all qualifying products purchased

Better tools for business will help retain key talent and improve productivity.



Promos  for SMB



Enhance your 7% cashback with flexible SMB boosters.

Maximise your rewards and add one or both of our exclusive boosters.

Every device on this promotion is available for 7% cashback rewards.

You can earn bonus cashback when you boost your claim with trade-in one or more devices for a £20 per device bonus **and/or** bundle your devices with accessories, services, and licences per qualifying product purchased - 11% discount per qualifying device, up to 250 devices.

Still on Windows 10? With End of Service coming up on October 14 2025, now's your chance to be rewarded for upgrading to Windows 11.

Trade-in booster.

Receive £20 for every device traded in.

Customers will receive £20 per device traded in, up to the number of qualifying devices purchased. Maximise this booster by matching trade-ins to devices purchased, up to 250 devices. Potentially earn up to £5,000 per maximised claim!

Accessory booster.

Save 11% on accessories & services.

Enjoy an exclusive 11% discount on accessories, displays and services when you buy a qualifying product. It's the perfect accompaniment for their new HP Solutions!

[View Promotion](#)

Promotion start date 29 August 2024 to end date 30 November 2024. All claims must be submitted within 30 days of purchase, for products purchased on the 30 November 2024, the last day of claiming would be 30 December 2024.

 **Insight**

Exclusive to SMBs in the UK.
Calculate your potential
Cashback reward today.

Find out just how much you could potentially save on brand new HP devices with help from our team.

Email: [Your Email]
Or ring us: [Phone Number]