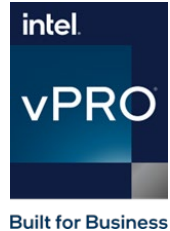


Intel vPro® Offers Your Customers the Broadest Choice of Designs for Business

Intel vPro® platform with 13th Gen Intel® Core™ processors



Hybrid Work Adds to IT Challenge

Ensuring employees have the right PCs to be able to work productively from anywhere is a high priority for IT decision makers (ITDMs). The rapid rise of remote and hybrid work has made this task more challenging than ever.

87% ITDMs surveyed agreed their employees should be able to easily switch physical locations while working¹.

Choosing the right devices to fit individual work styles and workload needs is easier when you start with the Intel vPro® platform. The wide range of devices available means there's a professional-grade device for every user.

Conversation Starters



What kind of work does your organization specialize in?

How much of your workforce is remote or hybrid?

What are some new PC challenges you've encountered in the shift toward more remote and hybrid work environments?

Do your current PCs meet end user needs to connect quickly, collaborate, and stay productive wherever they may be working?

Do you have users who like to work on or need multiple screens?

Do you have any power users in your organization who use demanding applications to handle data, finance, content creation, or design?

The Right Device for All Kinds of Users

Performance end users (Architects, engineers, etc.)	Mobile end users (Site managers, consultants, etc.)	Productivity end users (Office managers, HR admins, etc.)
What Users Need		
<ul style="list-style-type: none"> Design, AI, and data-driven technology Reliability and productivity High-performing, secure PC 	<ul style="list-style-type: none"> Productivity away from their desk Optimal connectivity and collaboration Lightweight, lightning-fast PCs 	<ul style="list-style-type: none"> Office professionals to drive business Fast, reliable connectivity for productivity Responsive, secure PCs
Use Cases		
Content creation & design Real-time data analysis Programming & development	Keep up with emails Create & give presentations Meetings & video calls	Emails & group chats Creating & updating documents Web browsing & multitasking
Form Factor Recommendations		
<ul style="list-style-type: none"> Mobile and stationary workstations All-in-ones Towers 	<ul style="list-style-type: none"> Thin & light notebooks 2-in-1s 	<ul style="list-style-type: none"> SFF PCs All-in-ones Notebooks

The Intel vPro® Value Proposition:

Intel vPro® equips IT to secure and manage a hybrid workforce without having to touch the device² while boosting user productivity — all in an integrated solution with the broadest choice of designs and support for multiple operating systems..



Commercial laptops, thin-and-light notebooks, and 2-in-1s

To keep teams and data better protected while on the go, Intel vPro® provides hardware-based security features that won't bog down performance, along with remote support capabilities that ensure IT has users' backs no matter where "work" is.

And because micro frustrations throughout the day can derail productivity, laptops that achieve the Intel® Evo™ spec allow users to be effective in more places, based on how they actually work. Teams can be better supported with advanced technologies in sleek, ultra-mobile form factors that will help make IT's life easier while delighting the end user.



Mobile and desktop workstations

Users who rely on the most powerful applications need powerful and secure mobile or desktop workstations to bring their work to life. Options, from ultra-portable mobile to high-performance desktop systems, are critical to fit a variety of workstyles, while out-of-the-box security, manageability, and strong performance are required for all. Intel vPro® platforms built with Intel® Core™ and Intel® Xeon® processors provide the high-end computing foundation engineers, architects, data analysts, and content creators have been looking for.



Desktops, towers, small form factor PCs, and all-in-ones

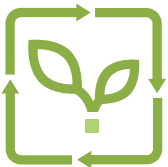
Highly customizable desktop PC delivers powerful flexibility, scalable functionality, and superior value for all types of users across an organization.

The choices are seemingly endless, ranging from NUC mini PCs built by Intel, to space-saving small form factor PCs, to all-in-ones that streamline an entire desktop system into a single device, to full-size tower desktops.



Chromebooks

Businesses that choose devices based on Intel vPro® for ChromeOS can benefit from a more stable, built-for-business experience running Chrome apps, Android apps, and Linux apps within the Google ecosystem. Professional-grade devices built on Intel vPro® Enterprise for ChromeOS with 13th Gen Intel® Core™ processors offer the performance and flexibility they deserve.



Environmental Impact

As efforts to go green become standard, Intel vPro® exceeds these standards during every stage of the PC lifecycle and delivers tangible advantages to the bottom line.

Promote the tangible benefits from Intel vPro® Enterprise for Windows, including the cost savings associated with remote, automated power management options and the ability to keep endpoints patched. Other advantages include reduced need for device shipments, deskside support visits, and truck rolls by repairing, remediating, or retiring PCs, even if the OS is not functioning, from virtually anywhere.

Notices and Disclaimers

¹ Forrester Consulting, "Create Business Resiliency With High-Performance, Stable PCs," February 2022. Intel commissioned Forrester Consulting to conduct an online survey of 611 industry decision-makers at the director level and up from organizations in the United States, EMEA, and Asia Pacific (APAC) to evaluate laptop usage and support in today's hybrid work reality. Survey participants included decision-makers responsible for technology selection, strategy, and device (PC/laptops) investment for their organization. [Link](#)

² Both Intel® Standard Manageability and Intel® Active Management Technology (AMT) support remote out-of-band capabilities on provisioned Windows PCs, but only Intel vPro® Enterprise for Windows with AMT supports remote Key board Video Mouse control.

All product descriptions, dates and figures provided are preliminary, based on current expectations, and subject to change without notice.

Intel technologies may require enabled hardware, software or service activation.

Built into the hardware, Intel® Thread Director is provided only in performance hybrid architecture configurations of 12th Gen or newer Intel® Core™ processors; OS enablement is required. Available features and functionality vary by OS.

Performance hybrid architecture combines two core microarchitectures, Performance-cores (P-cores) and Efficient-cores (E-cores), on a single processor die. Select 13th Gen Intel® Core™ processors (i3 series) do not have performance hybrid architecture, only P-cores.

All versions of the Intel vPro® platform require an eligible Intel processor, a supported operating system, Intel LAN and/or WLAN silicon, firmware enhancements, and other hardware and software necessary to deliver the manageability use cases, security features, system performance, and stability that define the platform. See www.intel.com/Performance-vPro for details.

All Intel Evo branded designs must meet demanding thresholds for key mobile user experiences like responsiveness and battery life; individual device performance may vary. Details at www.intel.com/Performance-Evo.

No product or component can be absolutely secure. Learn more at www.Intel.com/PerformanceIndex (Security & Manageability).

Your costs and results may vary.

Intel is committed to the continued development of its renewable, sustainable, and green networks, as we strive to prioritize greenhouse gas reduction. Refer to Intel Corporate Responsibility Report 2021-2022 or visit www.Intel.com/2030goals for further information.

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