

The image features a clean, minimalist aesthetic with various Logitech meeting room products. At the top, a large monitor displays a blue abstract pattern, with a Logitech camera bar mounted below it. To the left and right are smaller monitors, each with a Logitech camera mounted on top. In the center, the main title is displayed in large, bold, black letters. Below the title, a subtitle in a smaller font provides context. At the bottom, another large monitor displays a red and orange abstract pattern, with a Logitech camera bar mounted above it. The Logitech logo is centered at the very bottom of the page.

# DEPLOYING & MANAGING VIDEO CONFERENCING

5 Criteria for Deploying, Managing,  
and Maintaining a Meeting Room Solution

logitech®

# 5 CRITERIA FOR EVALUATING MEETING ROOM SOLUTIONS

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Deciding on and standardizing on a meeting room solution is an important decision with significant benefits for IT and the business. An ideal solution will be affordable, scalable, easy for employees to use, and flexible enough to accommodate changing business requirements.

Flexibility and agility are particularly important today. It's clear that a hybrid work environment is the model for the foreseeable future. And not just in traditional offices. Industries like education and healthcare are finding new ways to combine remote work with work onsite. What does this mean for meeting rooms? Potentially more meeting spaces, more ways to collaborate, and certainly more video conferencing.

With that in mind, we put together a list of the top five criteria for IT teams to consider when evaluating video conferencing systems and room solutions.

# SAVE TIME BY SIMPLIFYING DEPLOYMENT

Logitech is continually simplifying deployment requirements. With our newest generation of meeting room solutions, we have again reduced the number of components and cables. [Rally Bar](#) and [Rally Bar Mini](#), our latest conferencecams, include a built-in Android operating system that allows you to deploy them as standalone appliances. Or plug them into your preferred compute device through a USB cable.

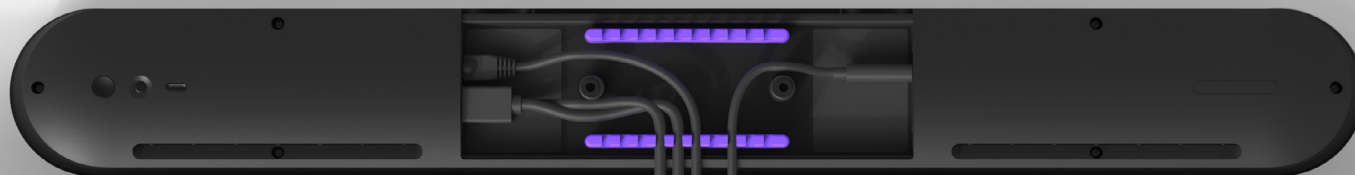
When you need to deploy meeting room technology across numerous offices and locations, you need to move quickly and with minimal effort. Simplicity becomes a high priority. Here are two considerations:

## ALL-IN-ONE VIDEO BARS

- ✓ Can be used as standalone appliances
- ✓ Attach directly to the room's monitor and run the cloud video service on their own operating system
- ✓ Easier to install and simpler to manage and update

## SECURE CABLE MANAGEMENT

- ✓ Can make deploying room solutions simple and quick
- ✓ Helps ensure cables and components are firmly attached, organized, and out of the way



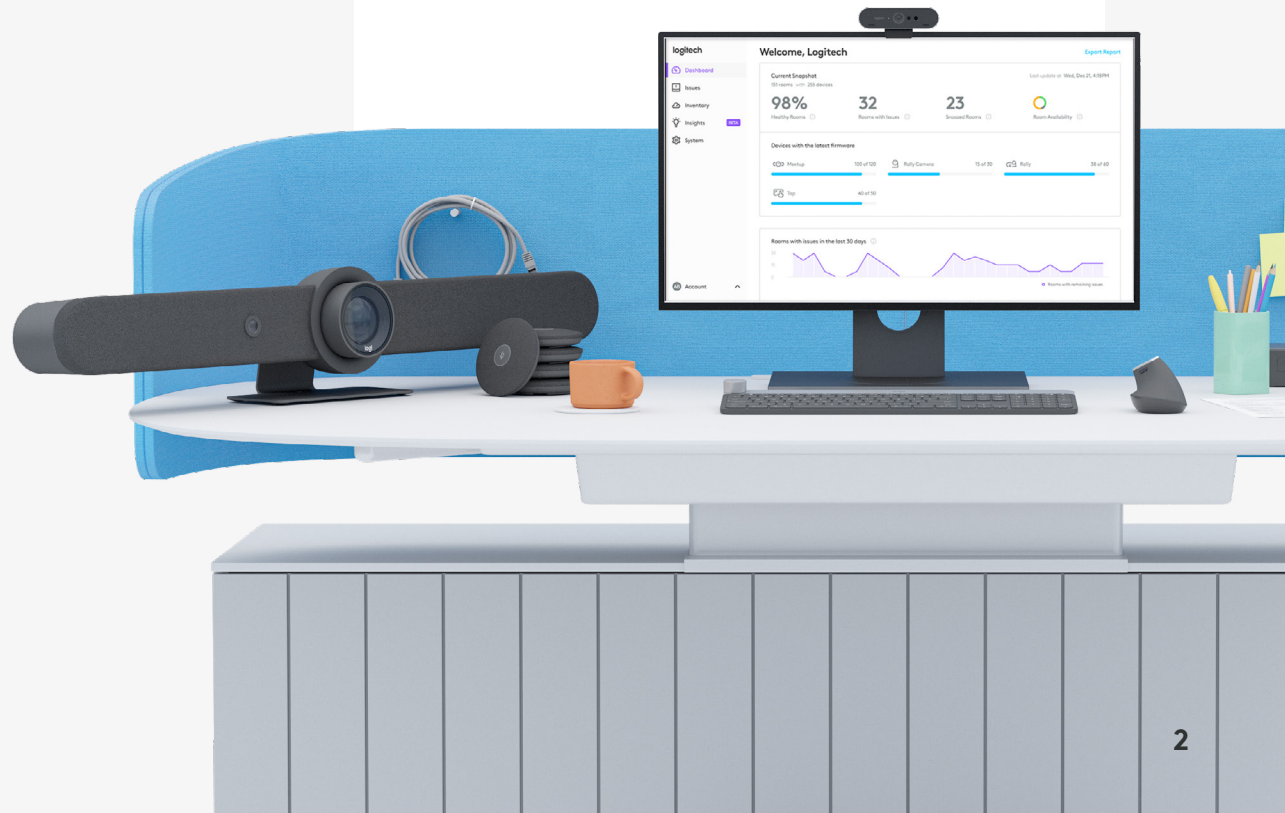
# MANAGE ROOMS AND DEVICES FROM ANYWHERE

When problems arise in meeting rooms, IT tickets happen. This could mean rooms or devices are offline, employees are frustrated, and valuable real estate is going unused. Using a device management platform enables remote meeting room monitoring and management, ensuring rooms are performing at their peak with fewer site visits.

## REMOTE ROOM MANAGEMENT

- ✔ Allows you to troubleshoot and resolve many problems remotely
- ✔ Enables you to update software and firmware as needed, either on-demand or on a schedule
- ✔ Can reduce trouble tickets by indicating problems before they impact a meeting

[Logitech Sync](#) makes it easy to support large-scale video deployments while minimizing site visits and trouble tickets. Quickly identify room or device issues, remotely deploy product updates and bug fixes, and get insights on how to configure rooms for optimal usage while maintaining employee comfort—all from a simple browser-based interface. As a cloud-based platform, Sync offers advanced capabilities like multitenancy and integrates with a growing list of partners, including ServiceNow.



# GAIN INSIGHTS TO GUIDE MEETING ROOM DECISIONS

How are your meeting rooms being used? Which ones are consistently fully booked and which sit idle for days on end? When rooms aren't being used for video conferencing, are they ever occupied for other types of impromptu meetings?

## DATA-DRIVEN INSIGHTS

- ✓ Can help you make informed decisions regarding the number of rooms, location of rooms, room size, and equipment
- ✓ Help you optimize your investment in meeting room technology – and could save a significant amount of money
- ✓ Can indicate how rooms are being used throughout the day, not just during video conferences



This is where Logitech room solutions provide additional value beyond the video meeting. With persistent awareness (while protecting privacy), Logitech [Rally Bar](#) and [Rally Bar Mini](#) conferencecams offer insight to identify underutilized rooms, overcrowded rooms, and so on. Logitech Sync surfaces this data in a way that is easy to understand and actionable so you can make informed decisions on space planning to promote a properly used and comfortable workplace.



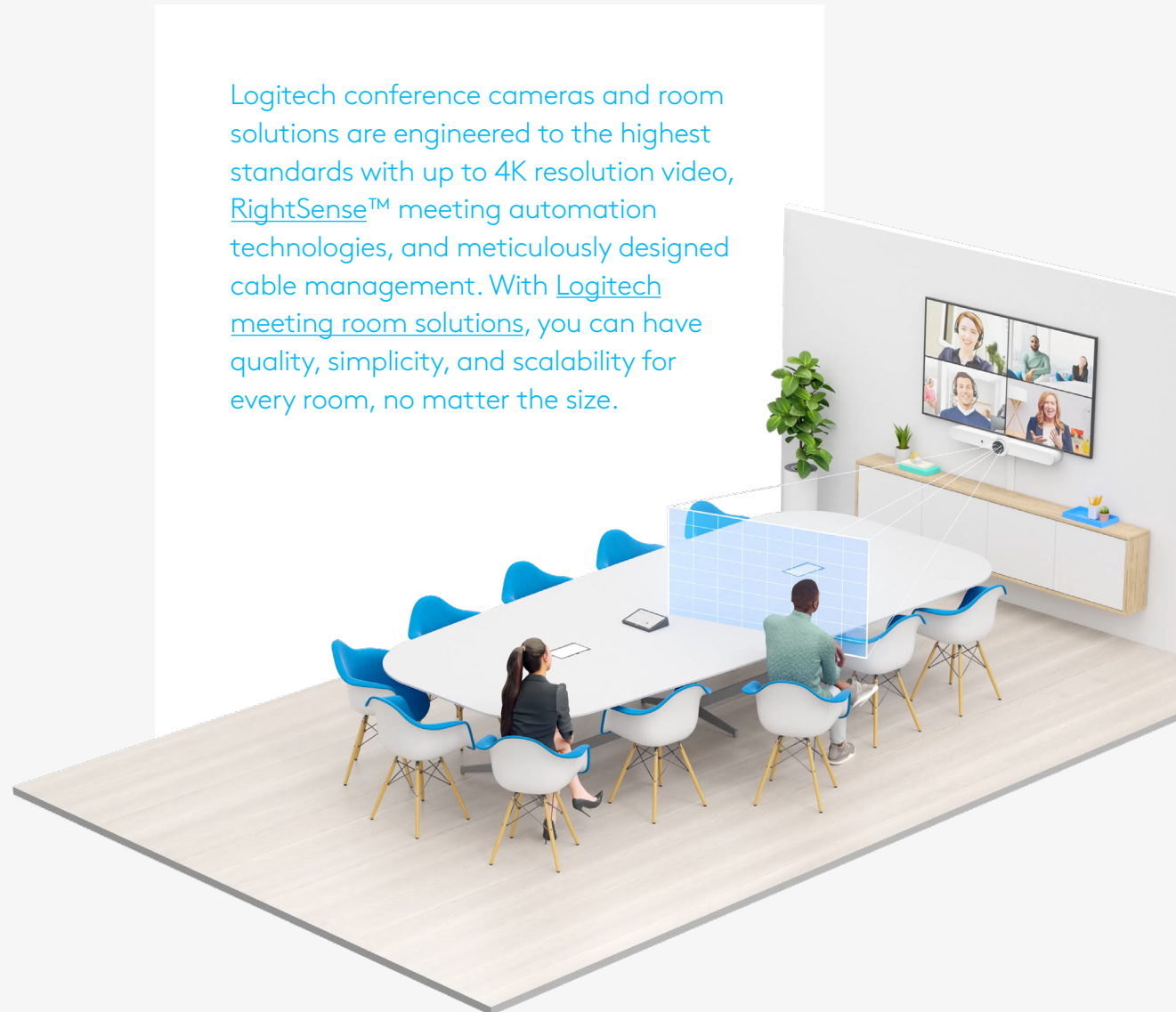
# DELIVER EXCEPTIONAL QUALITY AT A COST THAT SCALES

The importance of user experience cannot be overstated. Employees need technology that is easy, intuitive, and well designed, whether at home or in the office. And a great user experience increases adoption rates.

## EVOLVING TECHNOLOGY

- ✓ With today's technology, it's now possible to provide superior audio and video in every room while staying within budget requirements
- ✓ There's no reason to get locked into expensive video conferencing systems with high-cost maintenance agreements
- ✓ Work with a vendor that offers affordable solutions for every space and delivers a consistent, familiar experience for meeting attendees

Logitech conference cameras and room solutions are engineered to the highest standards with up to 4K resolution video, [RightSense™](#) meeting automation technologies, and meticulously designed cable management. With [Logitech meeting room solutions](#), you can have quality, simplicity, and scalability for every room, no matter the size.



# PREPARE FOR CHANGE WITH A FLEXIBLE APPROACH TO VIDEO

How the work environment will continue to evolve is not entirely clear. But one thing is certain: organizations must be prepared for ongoing change, particularly in how people meet and collaborate.

## FLEXIBILITY AND AGILITY

- ✓ You may standardize on one cloud video provider today, and next year switch to a different provider
- ✓ Employees typically use several different video services, depending on who calls the meeting
- ✓ BYOD is likely to increase as people regularly shift between remote and onsite locations

Flexibility and choice are baked into Logitech's room solution strategy, from conferencecams that work as both USB devices and all-in-one appliances, to [Swytch](#), our single cable solution for connecting laptops to the room system. The same philosophy applies to our partner strategy. We invest in [technology partnerships](#) to ensure our solutions work seamlessly with your existing infrastructure and preferred vendors.



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Logitech solutions allow companies to adapt to the future of workplace collaboration. We help teams collaborate from anywhere, without compromising on productivity. Learn more at [www.logitech.com/vc](http://www.logitech.com/vc)

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[www.logitech.com/vc](http://www.logitech.com/vc)

**Americas**

7700 Gateway Blvd  
Newark, CA 94560 USA

**Logitech Europe S.A.**

EPFL - Quartier de l'Innovation  
Daniel Borel Innovation Center  
CH - 1015 Lausanne

**Logitech Asia Pacific Ltd.**

Tel: 852-2821-5900  
Fax: 852-2520-2230

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